



**RIVERSIDE  
PRIDE**

**DRAG**  
**Me Down**  
**the Lane!**

**Saturday, March 23**  
**8-11 pm**

**2024**  
**Sponsorship Kit**

# EVENT SPONSORSHIP

Riverside LGBTQ+ Pride's mission is to elevate, illuminate and celebrate the Inland Empire LGBTQIA+ community. We do that by creating safe spaces for marginalized people to shine. Our popular Cosmic Bowling party is one of those events. For our 3rd annual event, we've grown from a few lanes to completely filling Arlington Lanes! One of our most anticipated events of the year, we expect to welcome 300 people to this galaxy of family fun!

Our events also serve as fundraisers to make our marquee festival possible every year. Supporting our events make PRIDE possible!



## PRIDE IS FOR EVERYONE

This year, we've committed to make sure our ticketed events are available to everyone, regardless of economic background. In addition to helping our fundraising efforts, your sponsorship also makes free tickets available to those who would not be able to purchase them on their own.





# SPONSORSHIP OPTIONS



## **COSMIC STRIKE!** **\$1500**

Helps to offset the costs of the fundraising event and pay for up to 25 low income tickets.



## **GALAXY SPARE!** **\$1000**

Helps to offset the costs of the fundraising event and pay for up to 16 low income tickets.



## **CELESTIAL SPLIT!** **\$500**

Helps to offset the costs of the fundraising event and pay for up to 8 low income tickets.



## **BENEVOLENT ENTITY** **\$250**

Helps to offset the costs of the fundraising event and pay for up to 8 low income tickets.



# GALACTIC BENEFITS

BENEVOLENT ENTITY

CELESTIAL SPLIT

GALAXY SPARE

COSMIC STRIKE

**Sign On By Feb 23**  
**Get a FREE Table Space!**

Name on Supporter Display

General Admission Tickets

Bowling, shoes & balls

Bingo kits (5 games each)

VIP Check-in

Bingo Prize Giveaway Opp.

Swag Bag Giveaway Opp.

Logo on step & repeat

Logo on all future promo

Social media shoutout

Shout out during show

Logo projected at event

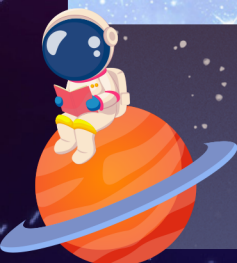
Logo bigger than others

Mention in all upcoming newsletters

6 ppl 6 ppl

4 ppl 6 ppl 12 ppl

4 12 18



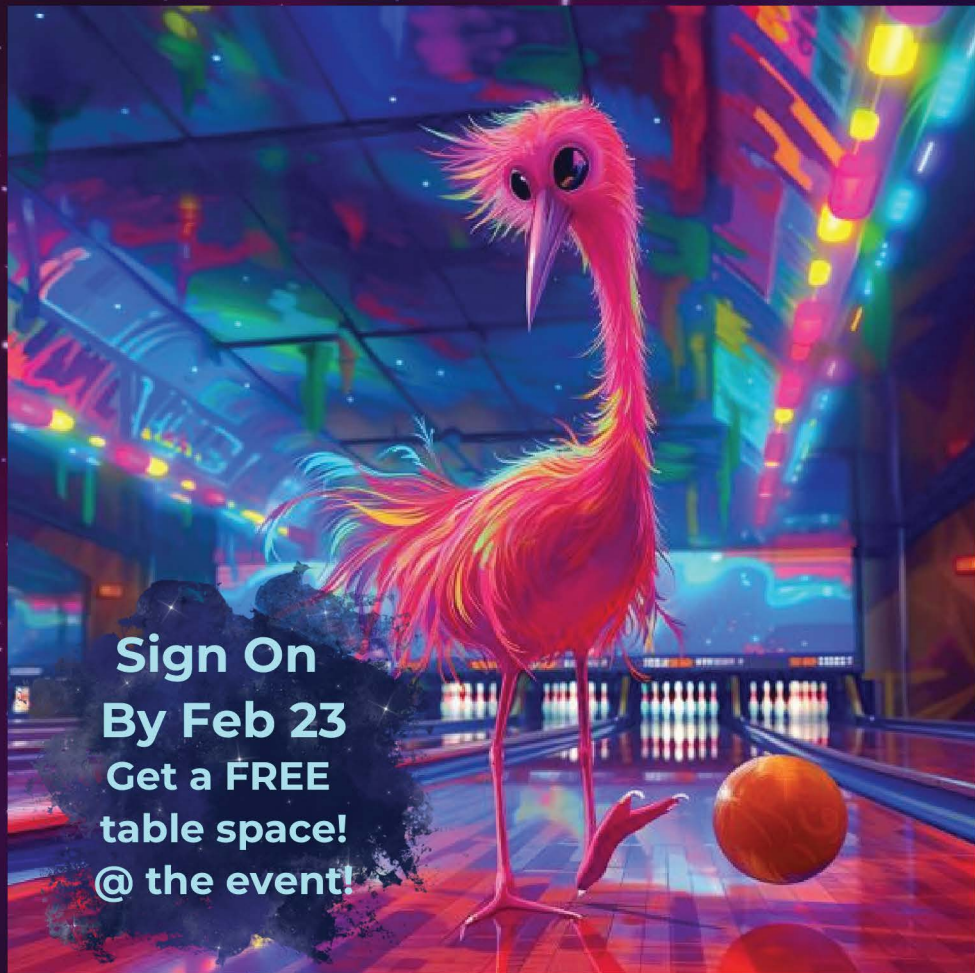
## ASK ABOUT BUNDLED SPONSORSHIPS!

We have several sponsorable events coming up through the rest of the year. Ask about bundling your support to help spread the love!



# EARLY BIRB HERBIRB SAYS:

Secure your sponsorship early to guarantee the most exposure! Promo is already under way!



**Sign On  
By Feb 23  
Get a FREE  
table space!  
@ the event!**

Ready to go cosmic? Apply today at:  
[www.Riverside.lgbt/sponsor-bowling24](http://www.Riverside.lgbt/sponsor-bowling24)

Clicky the linky!



**Troy@RiversidePrideIE.org**